



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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## **DonorCommunity Names Douglas Weber as Senior Director of Client Services**

*Former United Way President and Chief Executive Officer Brings Deep Nonprofit Industry Knowledge and Consulting Expertise to DonorCommunity Clients and Prospects*

**SUNRISE, FL: July 24, 2012** – DonorCommunity, Inc., developers of an innovative cloud computing software platform for fundraising and advocacy, announced today that Douglas E. Weber has joined the firm as Senior Director of Client Services. In this position, Mr. Weber will be responsible for developing strategic partnerships with the nation’s largest nonprofits, especially those with networks of affiliates across the U.S. He will also help shape DonorCommunity’s branding and messaging to reflect the company’s emerging role as a leading provider of not only nonprofit software, but also professional and consulting services.

“Doug Weber is an outstanding nonprofit leader and strategist, offering the deep industry knowledge and breadth of experience that our clients need to achieve their fundraising and advocacy objectives,” said David Blyer, DonorCommunity founder and CEO. “While we’re proud of the marketplace success we’ve earned through software innovation, our long-term goal is to become a strategic partner to our nonprofit clients by addressing the full spectrum of their needs, including fundraising, financial planning, board development, capital campaigns, and much more. Doug is the ideal person to lead the charge as we begin this next phase of DonorCommunity’s growth and development.”

“DonorCommunity provides a broad range of online tools to help nonprofit organizations increase revenue and reduce expenses,” said Doug Weber, DonorCommunity Senior Director of Client Services. “During my long career in fundraising and nonprofit management, I’ve evaluated and used a great many software products. None of them is anywhere near as comprehensive, integrated or easy to use as DonorCommunity. The nonprofit market is ripe for this kind of breakthrough solution. I look forward to bringing the good news to nonprofit organizations across the U.S.”

Weber is an experienced executive with a professional career that spans more than 34 years in nonprofit leadership. During that time, he successfully directed fundraising efforts that generated

more than \$220 million in charitable contributions for annual, capital and endowment funds.

Weber spent more than 22 years as President & Chief Executive Officer for local United Way organizations in five major markets: Framingham, MA; Elmira/Corning, NY; Lake County, IL; Clearwater/Tampa, FL and most recently Fort Lauderdale/Broward County, FL.

For 12 of those years, he served as an instructor for the National Academy of Voluntarism operated by United Way of America, Alexandria, VA, teaching courses in fundraising management, strategic planning, outcomes-based funding and board governance. He was selected by his peers to serve for ten years on the National Professional Council, an advisory board to United Way of America.

Prior to his United Way service, Weber served for eight years in various executive management positions with Boy Scouts of America in Indianapolis, IN and Framingham, MA and for two years as a Partner with Paladin Global Partners, LLC, where he led the consulting firm's non-profit practice.

He is an expert in fundraising management, Board/CEO governance and evaluation, executive compensation, outcome based strategic planning and evaluation, fiscal management, planned giving, brand management, executive coaching, segment marketing, strategic management, capital fund development, special events, grant writing and corporate/private foundation philanthropy. Weber holds an MSM degree in Nonprofit Management with a major in Fundraising Management from Lesley University, Cambridge, MA and a BS degree in Human Relations from the American Humanics Program at University of Indianapolis.

### **About DonorCommunity**

DonorCommunity, Inc. is a cloud computing, Software as a Service firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, personal fundraising, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit [www.DonorCommunity.com](http://www.DonorCommunity.com).

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